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 - [Our Core Values](https://careers.cognizant.com/global/en/our-core-values) (<https://careers.cognizant.com/global/en/our-core-values>)
 - [Diversity & Inclusion](https://www.cognizant.com/us/en/about-cognizant/diversity-and-inclusion) (<https://www.cognizant.com/us/en/about-cognizant/diversity-and-inclusion>)
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- Atlanta, Georgia, United States
Job ID: 00050713641



Experience Strategist

Who we are:

Idea Couture is a carefully assembled studio of human-centered design practitioners from a wide range of educational backgrounds, international settings, and professional experiences within Cognizant Digital Experience. We help organizations navigate and innovate in complex and uncertain environments. Using design thinking methodologies, we solve problems and identify business opportunities—generating new growth, meaningful differentiation, and economic value, while improving everyday lives. The transformative solutions we provide our clients are born of transdisciplinary thinking, balanced research, and inventive methods, based in business rationale and good design.

Who you are:

You are a seasoned professional who thinks strategically, collaborates cross-functionally, produces high quality deliverables, grows client relationships, and continuously builds and elevates your practice. As a colleague and key influencer within the team, you have the entrepreneurial spirit to drive forward through moments of ambiguity and change with a problem-solver’s attitude. As a practitioner, you are able to tie together seemingly disparate pieces of data/information to create a succinct, meaningful narrative and strategy to drive forward a human-centered design.

What we share:

- A knack for looking at familiar problems through a unique lens
- Desire to change minds, hearts, and behaviours with new experiences
- Passion for driving market growth through innovation, technology, and design,
- A belief that understanding people can better guide business priorities and strategies

What your day-to-day will look like:

- Lead large and high complexity project engagements for Fortune 500 clients across a range of industries and project types
- Direct, inspire, and lead cross-functional teams (strategy, insights, design, technology), providing effective team direction and guidance
- Act as a trusted client partner and human-centered design expert, relied on for strategic POVs
- Understand and incorporate complex business, strategic, and technical requirements into engagement outcomes
- Design and facilitate successful presentations and workshops for senior executive level clients

- Lead project design across a range of project types and own the end-to-end creation of winning proposals.
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Inspire and develop the skills of supporting team members

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- Lead development of new strategy practice tools and processes
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- Undergraduate or graduate degree in service design, strategic design, innovation strategy, business administration, or a related field
- 5-7 years experience in agency/consulting or client side
- Digital agency experience or MBA is considered a strong asset
- Proven ability to critique, analyze, and elevate strategies and ideas
- Expert understanding of cross-functional resources and building effective teams
- Strong client leadership and facilitation skills with the ability to command and guide a room
- Demonstrated experience growing projects into long-term client partnerships
- Diverse strategic skill set spanning industry categories
- Broad strategy and/or design experience spanning products, services, processes, and systems
- Proficient in creating personas, design principles, experience maps, ecosystem maps, user journeys, service blueprints, and rapid prototyping methods
- Conversant in the principles and practices of human-centered design and design thinking, including qualitative research methods (e.g., in-context interviewing)
- Note: Currently travel is not a requirement; would expect up to 25% as business requirements change

What's in it for you?

- Multidisciplinary learning across backgrounds, approaches, methods, and industry expertise
- Be a part of and play a critical role in shaping a niche and nimble culture within a global firm
- Access to global scale, from the types of projects you work on to resources you collaborate with and lean on
- Experience with a broad range of challenges in experience design, from whitespace opportunity definition to downstream realization
- A competitive salary and benefits package
- A workplace that prioritizes wellness and working flexibly to ensure you get the balance you need to meet the demands of your personal and professional life

Employee Status : Full Time Employee

Shift : Day Job

Travel : No

Job Posting : Sep 22 2022

About Cognizant

Cognizant (Nasdaq-100: CTSH) is one of the world's leading professional services companies, transforming clients' business, operating and technology models for the digital era. Our unique industry-based, consultative approach helps clients envision, build and run more innovative and efficient businesses. Headquartered in the U.S., Cognizant is ranked 185 on the Fortune 500 and is consistently listed among the most admired companies in the world. Learn how Cognizant helps clients lead with digital at www.cognizant.com (<http://www.cognizant.com/>) or follow us @USJobsCognizant. (<https://twitter.com/Cognizant/>)

Applicants may be required to attend interviews in person or by video conference. In addition, candidates may be required to present their current state or
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 Cognizant is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to sex, gender identity **Global** ▼
 sexual orientation, race, color, religion, national origin, disability, protected Veteran status, age, or any other characteristic protected by law.



If you have a disability that requires a reasonable accommodation to search for a job opening or submit an application, please email

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Service Design Manager

Atlanta, Georgia, United States
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Design Researcher (Behavioral Science)

Atlanta, Georgia, United States
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Sr. UX Designer

Charlotte, North Carolina, United States
 [\(https://careers.cognizant.com/global/en/job/00049819541/Sr-UX-Designer\)](https://careers.cognizant.com/global/en/job/00049819541/Sr-UX-Designer)

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Equal Employment & Affirmative Action Policy:

Cognizant is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to sex, gender identity, sexual orientation, race, color, religion, national origin, disability, protected Veteran status, age, or any other characteristic protected by law.

EEO Notices:

"EEO is the Law"
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Accommodations:

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Enterprise Workforce Solutions

Enterprise Workforce Solutions

Enterprise Workforce Solutions

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Business Value of Trust

Digital Workforce of the Future

Explore the Future of Work

Jobs of the Future Index

The Work Ahead

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2018 Business Snapshot

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Board of Directors

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