

Experience Strategist

Who we are:

Idea Couture is a carefully assembled studio of human-centered design practitioners from a wide range of educational backgrounds, international settings, and professional experiences within Cognizant Digital Experience. We help organizations navigate and innovate in complex and uncertain environments. Using design thinking methodologies, we solve problems and identify business opportunities—generating new growth, meaningful differentiation, and economic value, while improving everyday lives. The transformative solutions we provide our clients are born of transdisciplinary thinking, balanced research, and inventive methods, based in business rationale and good design.

Who you are:

You are a seasoned professional who thinks strategically, collaborates cross-functionally, produces high quality deliverables, grows client relationships, and continuously builds and elevates your practice. As a colleague and key influencer within the team, you have the entrepreneurial spirit to drive forward through moments of ambiguity and change with a problem-solver's attitude. As a practitioner, you are able to tie together seemingly disparate pieces of data/information to create a succinct, meaningful narrative and strategy to drive forward a human-centered design.

What we share:

- A knack for looking at familiar problems through a unique lens
- · Desire to change minds, hearts, and behaviours with new experiences
- Passion for driving market growth through innovation, technology, and design,
- A belief that understanding people can better guide business priorities and strategies

What your day-to-day will look like:

- Lead large and high complexity project engagements for Fortune 500 clients across a range of industries and project types
- Direct, inspire, and lead cross-functional teams (strategy, insights, design, technology), providing effective team direction and guidance
- Act as a trusted client partner and human-centered design expert, relied on for strategic POVs
- · Understand and incorporate complex business, strategic, and technical requirements into engagement outcomes
- · Design and facilitate successful presentations and workshops for senior executive level clients

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Lead project design across a range nizen vien of upparte weeping peopi utest Thinking (Https://Www.Cognizent.Com Leadin gages https://www.cognizent.com	of project types and own the end-to-end creation of winning proposals. e healthy discutus/research control control to the second creation of winning proposals. //Letest-Thinking) . About Cognizant (https://www.Cognizant.Com/About-Cognizant/) aphroant-getspectives.cooncenteing.webnittrat.covtosch.pendemic-keeping-your-b	and Compassion. X
 people-healthy) Drive thought leadership in at least 	one core industry or practice discipline	Global 🔻
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Undergraduate or graduate degree	in service design, strategic design, innovation strategy, business administration, o	or a related field
• 5-7 years experience in agency/con	sulting or client side	
Digital agency experience or MBA is	s considered a strong asset	
Proven ability to critique, analyze, and the second s	nd elevate strategies and ideas	
Expert understanding of cross-funct	ional resources and building effective teams	
Strong client leadership and facilitat	tion skills with the ability to command and guide a room	
Demonstrated experience growing	projects into long-term client partnerships	
Diverse strategic skill set spanning i	ndustry categories	
Broad strategy and/or design exper	ience spanning products, services, processes, and systems	
• Proficient in creating personas, desi	ign principles, experience maps, ecosystem maps, user journeys, service blueprin	its, and rapid prototyping methods
 Conversant in the principles and prainterviewing) 	actices of human-centered design and design thinking, including qualitative resea	ırch methods (e.g., in-context
Note: Currently travel is not a requir	rement; would expect up to 25% as business requirements change	
What's in it for you?		
Multidisciplinary learning across bac	ckgrounds, approaches, methods, and industry expertise	
• Be a part of and play a critical role in	n shaping a niche and nimble culture within a global firm	
• Access to global scale, from the typ	es of projects you work on to resources you collaborate with and lean on	
• Experience with a broad range of ch	nallenges in experience design, from whitespace opportunity definition to downst	ream realization

- A competitive salary and benefits package
- A workplace that prioritizes wellness and working flexibly to ensure you get the balance you need to meet the demands of your personal and professional life

Employee Status : Full Time Employee

Shift : Day Job

Travel : No

Job Posting : Sep 22 2022

About Cognizant

Cognizant (Nasdaq-100: CTSH) is one of the world's leading professional services companies, transforming clients' business, operating and technology models for the digital era. Our unique industry-based, consultative approach helps clients envision, build and run more innovative and efficient businesses. Headquartered in the U.S., Cognizant is ranked 185 on the Fortune 500 and is consistently listed among the most admired companies in the world. Learn how Cognizant helps clients lead with digital at www.cognizant.com (http://www.cognizant.com/) or follow us @USJobsCognizant. (https://twitter.com/Cognizant/) Applicants may be required to attend interviews in person or by video conference. In addition, candidates may be required to present their current state or The Byran Williams and the second state of the se

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Sr. UX Designer Charlotte, North Carolina, United States (https://careers.cognizant.com/global/en/job/00049819541/Sr-UX-Designer)

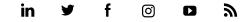
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Center for the Future of Work

21 More Jobs of the Future **Business Value of Trust** Digital Workforce of the Future Explore the Future of Work Jobs of the Future Index The Work Ahead

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